

2025 CURLY-COATED RETRIEVER CLUB OF AMERICA YEARBOOK ADVERTISING FORM

Reserve your space today for the 2025 National Specialty Yearbook!

Once again, we will produce a **FULL COLOR** yearbook!

This is your chance to share:
Accomplishments, Titles, Memorials, Litters, Studs, Best Wishes, and **MORE!**
We want to share your Curly experiences from the duck blind to the sofa!

IMPORTANT NOTE

Our yearbook is NOT intended to be an advertising magazine for promotion. Our National Specialty yearbook is a historical yearbook to promote our breed, our accomplishments, and our versatility. As such, the following guidelines will be strictly adhered to:

Formal win photos permitted *only if you've purchased the rights to the photos.*
Any and all statistics listed must be cited.

CCRCA 2017 Motions

1994-38			References to a named dog's position in any system (such as CCRCA Top Tens, Shuman, Canine Chronicle, etc.) may only be printed in paid advertising, except for the CCRCA Top Ten lists, which may only be submitted by the Top Ten Statistician. Reference of a dog being first at anything, lists of titles won, etc., may be printed in the body of the Commentator only if they are germane to an article or may be included in paid advertising. Any claim of a dog's position in a system in an ad must specify the system used and the date.
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Full page advertisement	\$75
Two full pages	\$140 \$10 Savings!
Three full pages	\$210 \$15 Savings!
Four full pages	\$280 \$20 Savings!
Five full pages	\$350 \$25 Savings!

**You will receive a FREE
yearbook valued at \$25 for
EVERY ad page purchased!**

**(For instance, a 1 page ad
receives 1 FREE yearbook
or 2 page ad receives 2 FREE yearbooks)**

Visit the www.CCRCANationalSpecialties.weebly.com website to view and enjoy previous specialty yearbooks.

Additional Pre-paid Yearbooks

Pick up at the Specialty	\$25.00 each
Shipped (within the US)	\$30.00 each
Shipped (outside the US)	\$25 each + actual international shipping costs (email for price).

Advertising Specifications

- If you are a 2024 National Specialty Winner, you have first right of refusal on placing a full page ad commemorating your win in this yearbook. If you do NOT reserve and pay (including signed ad form) for your “win” page by **May 1st**, it will be offered to a previous year’s winner of that award.
- Ads must be camera ready in vertical format and size to 4 ½ (w) x 7 ½ (h).
- Ads must be received by **July 15th**, in order to appear in the Specialty Yearbook.
- Due to copyright issues, please do not include any professional show photos and/or photos without photographer consent.
- The catalog will be in color. If you submit a black and white photo, it will be printed in black and white.
- CCRCA 2017 Motions

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Mail forms, ads and payments to:

Jennifer Harms, 4928 Annette Drive, Tallahassee, FL 32303

Email: Jennih40@aol.com

NOTE: PLEASE MAKE CHECKS PAYABLE TO CCRCA or go to PayPal at CCRCA.org

When paying with PayPal, please email a copy of your PayPal receipt to:

Jennih40@aol.com and Stepperayers@yahoo.com

NAME: _____

Kennel (if applicable): _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

Name of Ad pages you are purchasing: (ie.. General ad, Best of Winners, Best Gundog in Sweepstakes, etc.)

All ads must be submitted with signed release and payment upon submission.

Please sign below:

I confirm I have photographer’s consent / photo rights to all submitted photos. _____

I understand that ads will be reviewed for adherence to the aforementioned guidelines and references will be checked. _____

I hereby release, discharge, and agree to save the Curly-Coated Retriever Club of America, its Board of Directors, and the editors of this catalog from any liability by virtue of the contents of my submission for the production of the 2025 National Specialty Yearbook.

Signature: _____ Date: _____

This signed form must accompany your order.